In May 1977, drawing inspiration from the Sankaracharvas of Kanchi. Dr. RV Ramani and Dr. Radha Ramani established a Primary Health Care Centre in Coimbatore to address the needs of the underprivileged. Through the collaboration of esteemed eye care professionals offering their expertise voluntarily and the unwavering support of Coimbatore's local community, this humble initiative blossomed into a network of 14 Medical Centers spanning 10 states. Today, these centers collectively serve over 1000 patients daily, embodying the spirit of compassionate care and community service.

Aligned with Mahatma Gandhi's profound assertion that "India lives in the villages," Dr. R.V. Ramani introduced the Gift of Vision initiative in 1990. This groundbreaking program aimed to deliver high-quality, affordable eye care directly to rural India's doorstep.

The program's model is built on the principle of providing world-class eye care services free of charge to 80% of the population, while leveraging paid services for the remaining 20%. This innovative approach ensures that the cost of treatment is subsidized, making quality eye care accessible to all.

## Visit to Shankara Eye Foundation – Bangalore

Organized by Mr. Murali – Steering Council member.

Participated and led by Dr R.V.Ramani, Dr.Kaushik, Dr. Geeta, Dr. Tejaswini, Mr. Bharath Ms. Bruno Ignatius Cathorine

By Indian Foundation for Quality Management

Soumitra Bhattacharya, Jayakumar





The visit to understand the current activities focused on raising the bar and opportunities for 'Quality' centred areas of mutual interest. Further agreed to heighten collaborative efforts for Quality culture.